

Dear Parents,

During this time of restriction and distance learning due to COVID-19, we are extremely proud and grateful for all of your efforts to keep your children motivated and educated as school has shifted to distance and online learning. You and the teachers have acted valiantly during these very challenging, past few weeks and your efforts have met with clear success.

The Diocese of Madison would like to highlight the heroes of these educational efforts: You and the teachers!

In order to do this, I ask that you consider using your cell phone to record a short video sampling of your children's day, learning at home. We'll need video, not pictures, as we hope to build a television message to share throughout the Diocese in the next weeks or months.

We'd love to see the strong educational and Catholic faith values continuing at home. Show your students diving into their classes, working on projects, engaging with you, and/or engaging with their fellow students/teachers online.

If you agree, please try your best to make the videos short (6-10 seconds) clean and smooth. Shoot horizontally, not vertically. And yes, you can be loud or talking. The Sound of Students is a beautiful thing. Please, keep videos in the 6-to-10 second range. No need to send an hour clip!

Here's a YouTube video with tips to help you out. <https://youtu.be/-lwzqkJQzY4>

Please send these video clips to your principal Callie Meiller at cmeiller@ihm-school.org by **April 23rd**. In turn, I will send them to our Television Partners with whom we will work to mold these videos into clear messages about the benefits of Catholic schools.

Participation in this request is entirely optional and voluntary. Should you choose to participate, sending your school principal a video clip of you and/or your children constitutes your permission and consent for you and your child(ren)'s voice(s) and image(s) as captured in the video, to be used by the Diocese of Madison and Sinclair Broadcasting Group in the creation of video messages for the promotion of Catholic schools within the Diocese of Madison. Submission of such video also acknowledges and agrees that no remuneration, monetary or otherwise, will be provided in exchange for your video.

I hope that you'll join us in creating an exciting message about our incredible communities of faith and learning that are our Catholic schools. Let's show everyone how our teachers and our parents, came together to conquer this educational crisis so that our children not only survived, but thrived!

Most Gratefully,

Michael Lancaster

Superintendent of Catholic Schools

Jn 15:16-17